



Pioneer High School for the Performing Arts

Director's Report
Thursday, January 18th, 2018

Discussion Summary

- Enrollment Update
- Marketing
- Fire Notification System
- Student Fees Recap
- Interim SAGE Results
- eRate Application
- Public Address System
- Modular Classrooms
- Proposed Fee Changes
- Policies & Procedures

Enrollment – Returning & New

Grades	9	10	11	12	Total
Registered	28	27	27	27	109

Dance	40
Music	38
Theatre	25
Academics	04

Male	35
Female	74

One more student to withdraw, one new student tomorrow & one new 10th grader starting next week.

Withdrawn Students For Term's 2 & 3

Exit Code	Description	Grade	Exit Date	Gender	Ethnicity	Race	Reason
GE	GE-GED	12	1/11/2018	F	N	WH	Traveling so w/d for GED
OG	OG-Other Graduate	12	11/21/2017	F	N	WH	Graduated (student from last year)
Q2	Q2-2nd quarter senior graduate	12	1/3/2018	M	N	WH	Graduated
		12	1/11/2018	M	N	PI	Graduated
		12	1/3/2018	F	N	WH	Graduated
TO	TO-Transfer out of State	10	11/9/2017	M	N	BL	Family Protection Services
TS	TS-Transfer within State	9	10/27/2017	F	N	WH	Treatment Facility
		9	12/4/2017	F	N	WH	Personal Health issues
		10	1/16/2018	F	N	WH	Student Conflict & Academic Concerns
		10	1/16/2018	F	N	WH	Suspended - transfer to Riverton
		10	1/16/2018	F	H	WH	Felt excluded - academic concerns
		10	10/24/2017	M	N	WH	Grades were low & transferred back to Lehi
		10	10/24/2017	F	H	WH	Academics - transferred to Lehi
		11	11/17/2017	F	N	WH	Moved to Tooele
		11	1/15/2018	F	N	WH	Academics - transferred to Canyons Virtual HS
		12	11/12/2017	F	H	WH	Family issues - mother withdrew her
		12	1/16/2018	F	N	WH	Transferred to online school - conflicted with UVU School Schedule for this term
WD	WD-Withdraw	9	1/4/2018	F	N	MU	Moved from 9th to 10th grade
		10	12/4/2017	F	N	WH	Transportation challenges
WM	WM-Withdrawn Medical	11	1/16/2018	F	N	WH	Treatment Center

20 Students Total

Dual vs Split Enrollment

- **Dual Enrollment: Public > Private or Homeschool**
- **Split Enrollment: Public > Public**
 - ▶ **State funding split between schools, based on credits earned**
 - ▶ **Performing Arts = 29%**
 - ▶ **Academics = 71%**
- **Board position on Split Enrollment?**
 - ▶ **Performing Arts at PHS & Academics elsewhere**

Board requested further information regarding impact of sharing of students between Public, Private & Homeschool

Online Course Enrollment

- **State Online Program**
 - ▶ **Students/Parents can choose course AND provider**
- **PHS fully funded for SEATS courses**
- **PHS MAY charge for recovery credit courses**
- **Students/Parents free to select Online course over Onsite course**

Enrollment

➤ CRITICAL for Enrollment Growth

- Facilities for FY2019?
- Open Enrollment Period?
- Finalize fees for next year
- Bring A Friend to School

➤ Enrollment Cap for FY2019?

- 140 – 150?

➤ Open Houses

Board voted to approve cap of 150 students, while allowing Finance Committee & Director the flexibility to adjust enrollment upward, if school can support additional students.



Enrollment

- **Enrollment Incentives?**
 - **Nope! No can do!**
- **USBE Rule R277-417**
 - **Prohibits LEAs and Third Party Providers from Offering Incentives or Disbursement for Enrollment or Participation**
- **\$10 maximum incentive**



Marketing

CUSTOMER
ANALYSIS
ADVERTISING
MARKET
SALES
PROMOTION
PRICE
INTERNET
TARGET



➤ Website

- Open to suggestions for improvement
- Board Photos & Bio's?
- Looking for new school photos & video to be uploaded, in order to “personalize” website
- Agendas, Minutes & last two Audio recordings uploaded

Fire Notification System



- **Delta Fire**
 - Referred us to Alarm Systems (did quote \$100K)
- **Alarm Systems**
 - Submitted proposal (\$40K)
- **Nelson Fire**
 - Reviewed our needs and declined to quote

Fire Notification System

- **Byrd's Fire Protection**
 - ▶ No quote
- **GSL Electric**
 - ▶ Will submit a quote, but only if we can submit CAD drawings of the buildings current layout
 - ▶ According to Conor, no such CAD drawing exist
- **Fidelity Fire Protection**
 - ▶ Never returned call



Fire Notification System

- **Pro Tech Fire Protection**
 - Proposal pending
 - Committed to a visit this week with their designer but no word, so far



Student Fee Recap



Category	Charged	Waived	Paid	Refunded	Balance
Academics	\$13,400.00	\$1,177.08	\$3,666.28	(\$13.33)	\$8,569.97
Attendance School	\$10.00	\$0.00	\$10.00	\$0.00	\$0.00
Arts Facility	\$13,400.00	\$1,420.00	\$3,860.11	\$0.00	\$9,379.89
Dance	\$5,500.00	\$400.00	\$850.00	\$0.00	\$4,250.00
New York Trip	\$63,000.00	\$0.00	\$20,710.00	(\$500.00)	\$42,790.00
Performing Arts	\$20,100.00	\$1,425.00	\$7,800.00	(\$150.00)	\$11,025.00
Registration	\$16,750.00	\$1,399.17	\$5,054.16	(\$216.67)	\$10,513.34
Theatre	\$7,590.00	\$130.00	\$6,330.00	\$0.00	\$1,130.00
Yearbook	\$105.00	\$0.00	\$105.00	\$0.00	\$0.00
All Transactions	\$141,115.00	\$5,951.25	\$48,385.55	(\$880.00)	\$87,658.20

\$44,868 in actual Registration Fees to be collected

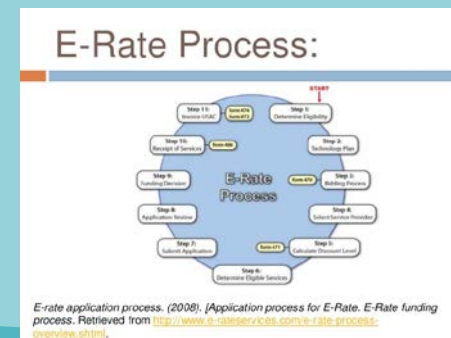
Interim SAGE Results



Course	% Tested	% Proficient
Math Secondary I	62%	0%
Math Secondary II	50%	6%
Math Secondary III	25%	0%
Biology (3 students completed test)	10%	0%
Chemistry (3 students completed test)	11%	0%
Language Arts 9 th Grade	59%	29%
Language Arts 10 th Grade	55%	24%

eRate Application

- ▶ Federal Subsidy Program that will reimburse up to 40% of investment in wireless equipment (including installation)
 - ▶ We create a public bid for all equipment required for a workable wireless system at COPA/SoundHouse (including wiring & installation)
 - ▶ We award bid and pay total cost
 - ▶ Reimbursement lags by one year



eRate Application

- H-Wire performed Needs Analysis
 - Waiting for a list of needed equipment and upgrades required for both COPA and SoundHouse to insure a viable wireless network
- KM Consulting helping us with the application
 - \$250, upfront fee, plus 4.5% total investment payable after subsidy received

E-Rate Process:



E-rate application process. (2008). [Application process for E-Rate. E-Rate funding process. Retrieved from <http://www.e-rate.gov/e-rate-process-overview.shtml>.

Public Address System

- **Waiting for preliminary feedback from H-Wire**
- **System would allow us to make general announcements**
- **Required to communicate during emergency events**
- **Not eRate qualified**



Modular Classrooms

- **24' x 60' – divided into two 24' x 30' classrooms**
 - ▶ **Math & Science?**
- **36-month lease rate = \$2,000/month**
 - ▶ **Purchase price approximately \$100,000**
- **Delivery & Set-up**
 - ▶ **\$9,250**



Modular Classrooms

➤ Optional Charges

- **Metal Handicap Ramp: \$350/month**
 - ▶ \$500 setup & \$500 take down
 - ▶ \$9,750 to purchase (28 month breakeven)
- **Metal Stairs: \$30/month**
 - ▶ \$1,495 to purchase (950 month breakeven)



Proposed Change in Fee

- Graduation Fee increase from \$25 to \$35?
 - \$27.00 for Cap & Gown
 - \$ 3.49 Diploma
 - \$ 4.50 Diploma Cover
- Request Board approval so we can send out graduation notices

Board approved a Graduation Fee of \$35 per student



Policies & Procedures

Policy
&
Procedure



- **Data Protection requirements met**
 - Employee training provided by USBE
- **We require help with . . .**
 - **Emergency Plan**
 - Kristie Biesenbach leading effort

Policies & Procedures

- Policy for Students who graduate early?
 - If a student graduates early, are they still able to participate in Performing Arts classes?
 - Participate in PHS productions, such as the annual play and Best of PHS Recital?
- Legal ramifications?
- State Policy?

Board Chair will work with the school director to determine a proposed policy for continued participation in school activities, after formal graduation. Board will then vote on a policy



Thank you for your
support & the
Opportunity to Grow
thru Challenges!

**Remember, there is no GROWTH in the COMFORT
zone, and no COMFORT in the GROWTH zone.**