



Pioneer High School for the Performing Arts

Director's Report
Thursday, December 14th, 2017

Discussion Summary

- **Enrollment Update**
- **Marketing - Website**
- **Marketing**
- **Fire Watch**
- **Policies & Procedures**

Enrollment – Returning & New

Grades	9	10	11	12	Total
Registered	29	27	29	32	117

Dance	44
Music	40
Theatre	28
Academics	05

Male	37
Female	80



Withdrawn Students for Term 2

Exit Code	Description	Grade	Exit Date	SSID	Gender	Reason
TO	TO-Transfer out of State	10	11/9/2017	2241961	M	Family Protection Services
TS	TS-Transfer within State	9	10/27/2017	1716630	F	Personal Health – Residential Treatment
		9	12/4/2017	1712912	F	Health – friends - conflict
		10	10/24/2017	2195907	M	Received “F’s” so father pulled him out
		10	10/24/2017	1650858	F	Academics - straight “A” student
		11	11/17/2017	1567925	F	Family moved to Tooele County
		12	11/12/2017	1283678	F	Academics – poor attendance
WD	WD-Withdraw	10	12/4/2017	2298388	F	10-Day automatic drop

9 Students Total

WITHDRAWN

Marketing

CUSTOMER
ANALYSIS
ADVERTISING
MARKET
SALES
PROMOTION
PRICE
INTERNET
TARGET



➤ Website

- Much of the heavy lifting is completed
- Board Photos & Bio's?
- Looking for new photos & video to be uploaded, in order to “personalize” website
- Currently working on coding to allow school to add landing page notices
 - Notices, such as Open Houses & Open Enrollment

Marketing

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➤ Enrollment

- Open our enrollment FY2019, as soon as facility issue is resolved
- Cap enrollment between 140 – 150 students
 - ▶ Anticipate a lottery situation

➤ Challenges with increasing enrollment

- ▶ Class size

Fire Notification System

- **Delta Fire**
 - ▶ Unable to complete by January 10th
- **Alarm Systems**
 - ▶ Onsite visit on Tuesday & awaiting proposal
- **Nelson Fire**
 - ▶ Reviewed our needs and declined to quote



Policies & Procedures

Policy
&
Procedure



- Data Protection requirements met
 - Employee training provided by USBE and will take place next Wednesday (1/2 day for students)
- We require help with . . .
 - Emergency Plan
 - Review, amend and adopt
 - Flipchart for classroom use

Christmas Break

- **December 21st ~ January 2nd**
 - ▶ Half-day for students
- **Theatre Showcase**
 - ▶ Thursday, December 14th in Blackbox
- **Musical Showcase**
 - ▶ Friday, December 15th in Studio 6



Thank you for your
support & the
Opportunity to Grow
thru Challenges!



"This really is an innovative approach, but I'm afraid we can't consider it. It's never been done before."